

# Marketing & Communications **TOOLKIT**

## Your Guide to NetCentrics' Branding Materials



We are committed to presenting a cohesive corporate brand, and ask for your participation in these efforts.

This toolkit was created to provide NetCentrics teammates with information pertaining to our corporate brand, including information about how to access the latest branding materials.

In order to present ourselves as a united team, we are asking all NetCentrics teammates to use the most up-todate versions of the NetCentrics company templates.

As a reminder, all corporate announcements and updates are sent via e-mail as well as the **Watercooler** on MS Teams.

## **New Teammate Survey**

If you're new to NetCentrics, we ask that you fill out our **New Teammate Survey** by clicking the link below as soon as possible. We look forward to getting to know you!

CLICK HERE

## **NetCentrics Banner for Your Linkedin Profile**

Kenny, our CEO, requests that all teammates update their LinkedIn profile with the NetCentrics banner, accessed via the link above.



Not sure how to change your banner? Click the link below for instructions:

# **CLICK HERE**

**Don't currently have a LinkedIn account?** No worries! Here's a step-by-step guide for setting up your account:



When posting on LinkedIn, use our hashtag: **#secureournation** 

**CLICK HERE** 



## **Email Signature**



Click on the link above to access our email signature block template.

To create an email signature in Outlook:

1.Select New Email.

2.Select Signature > Signatures.

3.Select New, type a name for the signature, and select OK.

4. Under **Edit signature**, type your signature and format it the way you like.

5.Select **OK** and **close** the email.

6.Select New Email to see the signature you created.

## First Last TITLE GOES HERE IN CAPS



## **NetCentrics Corporate Letterhead**

To access the NetCentrics letterhead, click on the link below:





#### **NetCentrics Presentation Slide Deck**

To access the NetCentrics Presentation slide deck, click on the link below:





# **NetCentrics Style Guide**

CLICK HERE

Our Slogan: Secure Our Nation Our Logo: NETCENTRICS

#### **NetCentrics Red**

CMYK: 0, 91, 100, 0 RGB: 237, 68, 48 HEX: ED4430

#### **NetCentrics Navy**

CMYK: 78, 67, 63, 77 RGB: 19, 26, 28 HEX: 131A1C

#### **NetCentrics** Neutral

CMYK: 17, 13, 19, 0 RGB: 210, 209, 201 HEX: D2D1C9

#### **NetCentrics Light Gray**

CMYK: 2, 1, 2, 0 RGB: 246, 246, 244 HEX: F6F6F4







NetCentrics Employee Referral Portal Instructions

